



# Twilight in the Garden

September 22, 2023 | Yew Dell Botanical Gardens

Twilight in the Gardens is a benefit gala that raises money to fund every aspect of Yew Dell Botanical Gardens' mission - from educational programs for all ages to plant research to world-class horticulture displays.

This is an exciting opportunity to have your business featured in our community digitally and any night-of programming.

 16,800+

 10,400+

 eNews: 9,600+



**Web Monthly Average: 6,600+**

By sponsoring Twilight in the Garden, you're showing your commitment to preserving a historically significant site, educating the next generation of garden-enthusiast, and showcasing the beauty of nature. Your support, now more than ever, is vital to help us continue to serve the greater Louisville community and beyond.

Your generosity makes our gardens grow and we thank you for your consideration.

See next page for sponsorship levels.



# Sponsorship Opportunity

## Twilight in the Garden (Friday, September 22, 2023)



**\$20,000**

**TITLE SPONSOR**

### 1 SPOT AVAILABLE

- Exclusive event naming rights
- Logo listed in event program, invites, website, email blasts & social media (dedicated spotlight)
- Mention in all event advertising & special recognition during program
- Industry exclusivity available
- Tables for 16 people



**\$10,000**

**BEVERAGE SPONSOR**

**FOOD SPONSOR**

**AUCTION SPONSOR**

### 3 SPOTS AVAILABLE

- Logo listed in event program, invites, website, email blasts & social media
- Listing in print advertisements
- Special recognition during event auction
- Table for 8 people



**\$5,000**

**PRESENTING SPONSOR**

### 4 SPOTS AVAILABLE

- Logo listed in event program and website
- Company name listed on invites, email blasts, & social media
- Listing in print advertisements
- Table for 8 people



**\$3,000**

**TABLE SPONSOR**

### 14 SPOTS AVAILABLE

- Logo listed in event program and website
- Listing in email blasts, & social media
- Table for 8 people

**This is a quick overview of options. If you don't see anything that fits, we can tailor a package that fits your needs. For more information, contact TJ Slaughter at [tjs@yewdellgardens.org](mailto:tjs@yewdellgardens.org)**

**To become a sponsor, please complete this form, attach a logo, and send to:**

 **[tjs@yewdellgardens.org](mailto:tjs@yewdellgardens.org)**

 **6220 Old LaGrange Rd., Crestwood, KY 40014**

**We will forward a confirmation upon receipt.**

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

(As you wish it to appear)

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_  I will send a logo

**Check payable to: Yew Dell Botanical Gardens or via charge:**

Card No: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Card Type: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_